



SOMERS POINT BUSINESS ASSOCIATION

Donation/Sponsorship Guidelines

The Somers Point Business Association's mission is to promote, protect, and support the development of a strong business environment in Somers Point and the surrounding communities. In keeping with that mission, the SPBA is committed to contributing to various needs that meet that mission in an equitable & legal manner.

The Association, however, has a limited amount of funds that are generated from dues and sponsorship by our members that we can allocate for contributions. As such, the following guidelines were established to focus our resources.

Sponsorship requests must:

1. Be in support of the SPBA mission to promote, protect and support the development of a strong business environment in Somers Point and its surrounding communities. Special consideration will be given to events/projects that bring additional visitors to town and/or increase our standing in the community
2. Include a complete synopsis of the project/event to be sponsored and a description of any promotions/ads we might be given for the sponsorship
3. Be submitted in writing a minimum of 60 days in advance

Charitable Donations: Each year the SPBA Board of Trustees may consider choosing a 501(c)(3) non-profit organization to receive a charitable donation as an outreach to the public without any particular gain to the business community.

Multi-year Commitments: Occasionally SPBA will make a multi-year commitment but please note it will be subject to annual review.

In general, we are unable to act favorably on any request:

- For an individual, team or school-sponsored event
- For programs/events occurring outside our surrounding area
- For any program or event that discriminates for any reason, including race, color, creed, religion, age, sex or national origin

To Make a Request

If you wish to submit a charitable donation or sponsorship request to be considered by the SPBA Board of Trustees you may do so by postal mail or electronically.

Mail to: SPBA, PO Box 241, Somers Point, NJ 08244

Email to: somerspointba@gmail.com – Subject line: Sponsorship Request