



SOMERS POINT
BUSINESS ASSOCIATION

April Breakfast Meeting

Wed., April 19, 8:00am

Greate Bay Country Club

901 Mays Landing Road

Somers Point

This Month's Presentation Will Be

Using your Business Model for Success!

Presented by Richard Hohmann

Senior Consultant/Vice President for Innovative Leadership of the Delaware Valley, LLC



You won't want to miss Richard's informative presentation that will address these focus topics:

- Learn the difference between the creation of a Business Model or Process.
- Discuss the Business Model in terms of Strategy, Tactics and the Model itself
- Learn the two questions that can help you create a business model
- Learn how to develop A Strong Business Model
- Learn what the 7 Elements of Strong Business Model look like
- Learn when to focus on your Process and not your model

In addition to his involvement with Innovative Leadership, Richard also works with the Richard Stockton College of New Jersey as their Business Development Specialist for the School of Graduate and Continuing Studies. In those roles he facilitates Leadership and Management Development Programs, Workshops, and more for both his company and the college.

Richard's focus is on helping companies and organizations define their strategic focus and align their strategy with the organization to achieve long-term profitability and sustained growth. In 2010 he lead the SPBA Executive Board through such a series that helped this organization develop a strategic plan that has brought us focus and tremendous growth.

Free for One Member per Business - \$15 for Non-members

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