

March

Breakfast Meeting



SOMERS POINT
BUSINESS ASSOCIATION

Wed., March 15, 8:00am
Greate Bay Country Club
901 Mays Landing Road
Somers Point

This Month's Presentation Will Be

AAA+ 1 Planning for Success

Presented by Michael L. Redpath

Chief Inspiration Officer of Redpath and Associates LLC

In this era of information overload and digitally-driven marketing, small businesses are pulled in multiple directions at an increasing rate. They struggle to do it all, particularly emulating what other successful businesses are hustling to do. In this presentation, Mike Redpath will share with us some techniques for getting in touch with what we do best in order to work from a sustainable foundation that supports success.

Mike is a long-time booster of communities and the small businesses and non-profits that give them life. He has a broad background in tourism and economic development including overseeing tourism and downtown revitalization in a number of New Jersey communities. Following Superstorm Sandy, he was recruited by FEMA to advise on community economic recovery and ultimately supervised the community recovery teams



that worked on community long-term planning and capacity building. He serves as vice-chair of both the Ocean County Business and Tourism Development Advisory Council and the Cultural and Tourism Committee of the Monmouth Ocean Development Council. He is also immediate past-president of Downtown New Jersey.

Free for One Member per Business - \$15 for Non-members

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