



Photo Credit – Somers Point Business Association

**(L-R) John Davidson, Somers Point Business Association (SPBA) Vice President and Sydney Somers, Somers Point Community Education & Recreation Director, launching the new SPBA 'Proud Member' Campaign.**

#### **FOR IMMEDIATE RELEASE**

Contact:  
Susan Adelizzi-Schmidt, ext. 103, or  
Michelle Salazar, ext.  
Suasion Communications Group  
609-653-0400  
[publicrelations@suasionmarketing.com](mailto:publicrelations@suasionmarketing.com)

### **Somers Point Business Association Launches 'Proud Member' Campaign**

**Somers Point, NJ – August XX, 2015** – The Somers Point Business Association (SPBA) is keeping with its goal of providing unique marketing opportunities and resources for its members by launching its 'Proud Member' Campaign.

Each SPBA member will be provided with a 'Proud Member of the Somers Point Business Association' sticker to be displayed prominently on their door or in their business. The campaign aims to clearly communicate with customers and fellow businesses about their affiliation with the SPBA.

"The intent is to show pride in an effort to strengthen our business community and support fellow SPBA members," said Donna Albano, SPBA Board Member.

The SPBA is an organization that brings together businesses and professionals interested in the promotion, improvement and advancement of the business climate of Somers Point. Currently, the SPBA boasts 89 members and is well on its way of reaching its goal of 100 members by the end of the year.

For more information on the Somers Point Business Association or to become a member, please visit [www.somerspointba.org](http://www.somerspointba.org) or call 609-920-7004.

For more information on the City of Somers Point, NJ, please visit [www.somerspointgov.org](http://www.somerspointgov.org) or call 609-927-9088.

###

## **About the City of Somers Point**

*The City of Somers Point is the oldest settlement in Atlantic County, dating back to 1693. This four square mile attractive town is located in the eastern portion of Atlantic County in what was once known as Great Egg Harbor and was first incorporated as a borough in 1886.*

*Somers Point's tagline – "The Shore Starts Here"<sup>SM</sup> – lets visitors, homebuyers and business owners know that whether they're looking to live, work or play at the shore, Somers Point is the ideal place to start. Somers Point is primarily a residential community with a relatively large proportion of its residents employed in professional services or executive positions in Somers Point and neighboring communities. Because of Somers Point's location on the Great Egg Harbor River bayfront, it is known for its marinas, boating, and fine restaurants. Somers Point also has a vast variety of small and large shops and businesses located throughout the community.*