



SOMERS POINT
BUSINESS ASSOCIATION

Somers Point Business Association Newsletter

Fourth Quarter - 2015

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Congratulations To

Aaron Bada's Golf & Sport Performance Club

Grand Opening

450 Bay Avenue, Somers Point

(609) 788-4661

www.gsfitness.com

Philadelphia Business Journal

2015

South Jersey Entrepreneur

Award Recipients

Susan Adelizzi-Schmidt

Suasion Communications

Michael Bray

Passion Vines

WELCOME NEW SPBA Members

Advantage Specialty

Stephen Scibal

23 Mays Landing Rd.,

Suite #One

Somers Point

Brahin Management Corp.

Joe Savaro

1535 Chestnut St.

Suite 200

Philadelphia, PA

"Brayces" Orthodontics

Kirk Scalfaro

620 Shore Rd.

Somers Point

CJ's Corner Grill

Christian Raucci

701 Shore Road

Somers Point

Comcast Spotlight

Daniel Foreman

President's Message

Dear SPBA Member:

I am thrilled to announce the launch of the **NEWLY REDESIGNED SPBA WEBSITE!** Check it out at www.somerspointba.org. More than 60 members attended our September breakfast meeting at Greate Bay Country Club to catch a sneak-peek of the new site. We were able to deploy many of the member suggestions and insights into the new site...and **I know you will be pleased!** I would also like to give special thanks to both David Hughes and Lois Gregory for investing a lot of time and energy into getting us "Live!"

While we have all done our best to edit and check the links on the new site, we are aware that there may be some business listing information that needs to be corrected. After taking a look at what is listed for your business, please let us know if something needs to be changed by contacting us at somerspointba@gmail.com.

To be expected, there were some things (such as the member portal) that did not make the launch. However, we listened to your requests and many of those will be perfectly positioned for "Round 2" of improvements!

And, more great news, the SPBA is now on Facebook! Scroll to the bottom of this newsletter for the "Like us on Facebook" link.

Looking beyond the excitement of the website and our presence on Social Media, the SPBA continues to be in an electrifying growth phase! From the beginning of the year, the executive board had a goal of breaking 100 members by the annual holiday party and as I write, we have **106 actively engaged members!!**

Speaking of the annual Holiday party - Save the Date - **December 3rd**, 6pm-9pm, at Greate Bay. We will be honoring our dear friend and former SPBA Leader, Lou DeScioli. And, don't forget our breakfast meeting this month, **October 21**, 8:00am, Greate Bay Country Club. Our guest speaker that morning will be Joe Molineaux whose topic will be "Making News with Bold Business Moves."

Thank you for your continued support - together, we are making our community a great place to do business. And, please reach out to me if I can help you in any way. Michael@passionvines.com - 609-926-1001.

Onward,

Michael Bray, SPBA President

SPBA Launches 'Proud Member' Campaign

The Somers Point Business Association (SPBA) is keeping with its goal of providing unique marketing opportunities and resources for its members by launching its 'Proud Member' Campaign.

Each SPBA member will be provided with a 'Proud Member of the Somers Point Business Association' sticker to be displayed prominently on their door or in their business. The campaign aims to clearly communicate with customers and fellow

PROUD MEMBER



SOMERS POINT
BUSINESS ASSOCIATION

3122 Fire Road, Suite 100
Egg Harbor Township

Equity Communications

Carol Chipolone
8025 Black Horse Pike
Suite 100
West Atlantic City

Equity Plus Land Transfer

David Werner
2106 New Road, E5
Linwood

Famers Insurance-Michael M.

Henain

Michael Macko
1805 New Road
Northfield

Ground Swell, Inc.

Justin Tinel
2703 Fire Road, Bldg. 1
Egg Harbor Twp

Groveland Cleaners

Blair Rosenfeld
501 New Road
Somers Point

Heartland Payment Systems

Dave Mattingly
215 W. Wilmont Avenue
Somers Point

Merrill Lynch-The George Group

William Masters
1450 East Chestnut Ave
Vineland

Paint Happy Studio

Denise Kreisman Costello
112 Woodland Avenue, A2
Somers Point

Quality Concepts, Inc

Michael Santori
730 Marne Highway
Moorestown

Reich Asset Management

T. Eric Reich
110 Roosevelt Blvd.
Suite 2W
Marmora

Tavern on the Bay

Sam Trocki
800 Bay Avenue
Somers Point

The Hub

Fred & Caorl Dodd
273 New Road
Somers Point

TriCare Medical

businesses about their affiliation with the SPBA. Slowly but surely the Executive Committee members are visiting our members in order to deliver and display their Proud Member sticker.

The intent is to show pride in an effort to strengthen our business community and support fellow SPBA members.



Paul Giunta, Shore True Value Hardware, proudly receiving his decal

Additional Photos can be viewed on the "Photos" page at www.somerspointba.org. And if you haven't received your decal yet, we'll get to you soon!

Donna Albano, SPBA Membership Chair

SPBA Values the Community

As the SPBA moves into the future, it is important that we look to our past and then review our current progress, our impact to the community and our overall benefit to our businesses to see what we can do better! In doing such a review, the SPBA is proud that we have reached a milestone this year with over 100 business members. We have been relevant in the community by supporting the many wonderful events that take place here in Somers Point. And, this year we are have decided to expand our community awareness by making a goal to support a local charity.

At a recent SPBA board meeting I had shared that my company was holding a special event for the **Ecumenical Food Pantry**, located at Grace Lutheran Church, Shore Road and Dawes Avenue. It was surprising how many of us did not know such a food bank existed right here in Somers Point. In our history as an organization, we have always felt it was important for the SPBA to find a way to support the locals in our community. And so, with the realization that this local food pantry feeds over 700 individuals each month, we knew had found our charity!



There are two ways you can help.

First is to consider **bringing a canned item** to our upcoming breakfast meetings October 21 and November 18, as well as to our Christmas party, December 3.

Secondly, we plan to **have food collection boxes** located in many of our local businesses. With the SPBA logo and the Foodbank information featured on the boxes, it will show our community that SPBA cares. We realize not all our members' businesses are conducive to having such a box, but if there is a prominent location for such non-perishable food drop-offs, please contact me at john.davidson@td.com and either I or someone from the Board will deliver the box to you.

[Transportation](#)

Anthony Maneri, Jr.
825 Noahs Road
Pleasantville

[Karina Makarova](#)

Associate Member

[DATES to Remember](#)

Upcoming SPBA Meetings

Oct. 21 - 8:00am, Greate Bay Country Club - Guest Speaker, Joe Molineaux

Nov. 18 - 8:00am, Greate Bay Country Club - Program TBA

Dec. 3 - Holiday Party, 6pm - Greate Bay Country Club - We've got some surprises in store. Details coming!

Other Events of Note

October 17 - "Horsepower by the Bay" Car & Boat Show, 10am - 4pm
Bay Ave. & Harbor Lane - [Info](#)

October 21 - Nov. 14 - "The Art of the Table" - 12-5 (Weds.-Sats.) at Great Bay Gallery - [Info](#)

October 22-24 - Foodie Film Festival - [Info](#)

October 24, 7pm & Oct. 25, 3pm - "The 4 of Us," A Gateway Playhouse Fundraising Event - Sandi Pointe Coastal Bistro - [Info/Tickets](#)

November 1 - Somers Point Restaurant Week Kick-off "Sip & Savor" - 2pm, Sandi Pointe - [Info](#)

November 6-15 - Somers Point Restaurant Week - [Info](#)

November 7 - Trail of Two Cities 5K Run / Walk - [Info](#)

November 11 - Veteran's Day Service, 11am - Patriot Park on Bethel Rd.

December 4 - Somers Point Holiday Parade & Tree Lighting at City Hall - Children's visit with Santa.

December 6 - Pearl Harbor Remembrance Service - 1pm, Somers Point Beach

For **Ongoing Jazz Events** visit



As we move forward, the Somers Point Business Association will continue to become an organization that not only seeks to promote and support the development of a strong business environment in Somers Point, but one that also makes a difference to our great city and the people who live here.

John Davidson, SPBA Vice-President

Grant for Waterway Cleanup

Stockton University, with the aid of the Somers Point Harbormaster and Great Egg Harbor Wild and Scenic River Council, has received a \$250,000 grant to clean up derelict fishing equipment in and around the waters surrounding Somers Point. Clean up begins on December 1st and will be at no cost to the city or taxpayers.

Greg Sykora, SPBA Government Awareness Chair

The Shore...and the Fun...Starts Here!

Activities in Somers Point don't stop just because it's Fall! In fact, we've only just begun!

There are lots of things listed in the **Dates to Remember** column to the left, but here are just a few highlights of the great things that are sure to bring many visitors to our town!

October 17 will be Somers Point's first ever Car and Boat show, **"Horsepower on the Bay."** It'll take place on the grounds of Shore Medical Center property at Bay & Harbor Lane. There will be lots to look at for the whole family. [Find info on Facebook!](#)

If it's November, it must be time for the 6th annual **Somers Point Restaurant Week!** This year's event runs from November 6-15 and is being dedicated to the memory of Ed Hitzel, a longtime South Jersey restaurant critic and radio host. There will be 14 Somers Point eateries offering price-fix three course dinners for \$25.07. Ten of those restaurants will also offer two-course price-fix lunches for \$12.07. [Click here](#) for a list of participating restaurants.

And leading up to our successful Restaurant Week this year will be two great Pre-Restaurant Week events to **"Whet your Appetite!"**

October 22-24 will be the first ever **"Foodie Film Fest."** Three films, three nights, three locations. Enjoy a great film and maybe even purchase some great food from special movie night menus being offered at each venue. This is a free event although donations will be accepted for the Somers Point Arts Commission. [Click here](#) for the list of films and locations.

Then on November 1, the **Kick-off for Restaurant Week** will be held at Sandi Pointe Coastal Bistro, 2pm, where you can **"Sip and Savor Somers Point."** You'll be offered samplings of suds and ciders plus appetizer tastings from many Restaurant Week participants! In addition, there will be an Art Show, **The Art of the Table**, a gently used cookbook sale that benefits the ARC of Atlantic County, and a film montage (and contest) of classic Hollywood food clips produced by students from Stockton University. A \$10 donation will be requested for the Community Food Bank of NJ- Southern Branch. [Click here](#) for more information about this event.

Walt Gregory, SPBA Community Relations Chair

The SPBA is now on Facebook!

We will begin to post events via Facebook,
as well as to the Website.

"Like" our page, which will allow us to tag your business in
future posts.



Quick Links

[SPBA Website](#)

[Community-Education-Recreation](#)

[City of Somers Point](#)

[Email the SPBA](#)



SPBA Members & Friends Enjoying the August Mixer



Be Our Guest

Members - Please pass this coupon on to someone you'd like to invite to an SPBA breakfast to help us grow our membership.

Coupon Entitles your guest to one free admission to the SPBA breakfast meeting in October or November.

Offer Good for One meeting October 21 or November 18.